



STUDY UK

英國研究所課程線上資訊週

講座日期

25-28 JANUARY 2021, 6.30 - 9.00PM

參展院校



UNIVERSITY OF
BIRMINGHAM



University of Essex



University of
Kent

UNIVERSITY OF LEEDS



講座時間表 Programme (tentative)

2021 年 1 月 25 日 星期一

時間	主題
18.30 – 19.10	<p>『申請流程介紹』英國大學碩士課程面面觀</p> <p>主講：Vivian Lau Market Development Manager – North East Asia International Office Coventry University</p>
19.15 – 19.55	<p>『線上大師講座－管理學』時事分析：英國新冠肺炎防疫之「南丁格爾計劃」 [Taster Lecture] MSc Management - "Delivering projects during a pandemic: The Nightingale Hospitals"</p> <p>主講：Dr Mark Hall Senior Lecturer in Project and Operations Management Department of Management University of Birmingham [profile]</p>
20.00 – 21.00	<p>分組講座 (一)</p> <p>「考文垂大學」英國職能治療課碩士 (MSc Occupational Therapy - Pre-Registration) 課程介紹</p> <p>主講：Dr Kim Stuart and Sue O'Neill Assistant Professor Occupational Therapy School of Nursing, Midwifery and Health Coventry University</p> <p>分組講座 (二)</p> <p>「伯明翰大學」商業管理學院與課程介紹</p> <p>分組講座 (三)</p> <p>「艾塞克斯大學」英國健康科學 (Allied Health) 課程介紹</p> <p>主講：Christabel Regional Development Manager Regional Office - SEA University of Essex</p>

2021 年 1 月 26 日 星期二

時間	主題
18.30 – 19.10	<p>『申請流程介紹』如何撰寫出最棒的自傳與讀書計畫，打動你心目中理想的學校？</p> <p>主講：Diane Weston Senior International Officer, International Marketing and Recruitment University of Kent</p>
19.15 – 19.55	<p>『線上大師講座－財務金融管理』傳統 vs 新興股票指數：Smart Beta 股票組合策略之應用</p> <p>[Taster Lecture] MSc Finance - "Equity Indices: Smart Beta, Monkeys on Typewriters and Scrabble"</p> <p>主講：Professor Nick Motson Associate Dean MSc Programmes Faculty of Finance, Cass Business School The Business School (formerly Cass), City University of London [profile]</p>
20.00 – 21.00	<p>分組講座 (一)</p> <p>「肯特大學」財務金融與金融科技 (FinTech) 課程介紹</p> <p>主講：Dr Nikolaos Voukelatos Director of MSc Finance, Kent Business School University of Kent [profile]</p> <p>分組講座 (二)</p> <p>「倫敦大學城市商學院」(前倫敦卡斯商學院) 商業管理課程介紹</p> <p>主講：Tim Anderson Marketing Recruitment Manager, MSc Programmes The Business School (formerly Cass), City University of London</p> <p>分組講座 (三)</p> <p>「威爾士三一聖大衛大學」介紹：開啟你的世界專業設計師之路 – 在全英前十大設計藝術學院學習創意藝術</p> <p>主講：Robert Charters Assistant Dean of The Wales Institute of Science and Art University of Wales Trinity Saint David (UWTSD)</p> <p>Esther Liu Regional Head, East Asia, University of Wales Trinity Saint David (UWTSD)</p>

2021 年 1 月 27 日 星期三

時間	主題
18.30 – 19.10	<p>『申請流程介紹』如何利用英國大學排名分析，選擇最適合自己的研究所課程</p> <p>主講：Simon Foster Deputy Director, International Office Loughborough University</p>
19.15 – 19.55	<p>『線上大師講座－資安管理』從傳統密碼、PIN 碼到生物辨別系統－談新興多模式生物特徵辨識系統及資訊安全上的應用</p> <p>[Taster Lecture] MSc Cyber Security - "Passwords, Pins and Biometrics: developing a continuous, transparent and convenient authentication system"</p> <p>主講：Dr Ben Sanders Head of Department Digital Technologies The University of Winchester [profile]</p>
20.00 – 21.00	<p>分組講座 (一)</p> <p>「羅浮堡大學」介紹：商管學生必聽－什麼是商學院三重認證 (3C, Triple accreditation) ?</p> <p>主講：Dr Keith Pond Senior Teaching Fellow and Digital Learning Lead School of Business and Economics Loughborough University [profile]</p> <p>分組講座 (二)</p> <p>「溫徹斯特大學」介紹：如何選擇適合自己職涯發展的碩士課程？</p> <p>主講：Professor Martin Broad Dean of Faculty of Business, Law and Digital Technologies The University of Winchester [profile]</p> <p>分組講座 (三)</p> <p>「巴斯大學」介紹：從台灣到英國－那些年我們在巴斯求學點點滴滴</p> <p>主講：James O'Grady Student Recruitment Manager Postgraduate Student Recruitment & Admissions Office University of Bath</p>

2021 年 1 月 28 日 星期四

時間	主題
18.30 – 19.10	<p>『線上大師講座－行銷管理』洞悉人心－構析文化差異與消費者認知</p> <p>[Taster Lecture] MA Marketing & Advertising - "Do you see what I see? An exploration into consumer behaviour and marketing"</p> <p>主講：Associate Professor Tao Jiang Associate Professor of Marketing Practice Leeds University Business School [profile]</p>
19.15 – 19.55	<p>『職涯規劃』如何利用英國大學的就業輔導資源為個人履歷加分？</p> <p>主講：Ben Chen International Team Leader International Office The University of Bolton</p>
20.00 – 21.00	<p>分組講座 (一)</p> <p>「里茲大學」介紹：學長姐經驗分享談－我們為什麼都選擇里茲大學？</p> <p>主講：Claire Zupnik International Manager (East Asia) International Office The University of Leeds</p> <p>分組講座 (二)</p> <p>University of Bolton 教育碩士及師資培訓課程介紹 (TBC)</p> <p>主講：University of Bolton (TBC)</p> <p>分組講座 (三)</p> <p>「艾克斯特大學」商管學院課程介紹</p> <p>主講：Becca Hill Head of International Student Recruitment – Business School International Student Recruitment University of Exeter</p>