

慈濟學校財團法人慈濟大學 107 學年度
Tzu Chi University
2019 教育·健康·傳播國際學術研討會
2019 International Conference on Education, Health, and Communications
議程表 Program

日期 Date : 2019.5.3(五)Fri.

地點 Venue : L0306 階梯教室 Lecture Room

時間 Time	活動內容 Event	演講人 Keynote Speaker/主持人 Presider	備註 Note
08 : 20-08 : 25	報到 Registration		
08 : 25-08 : 30	開幕 Opening Ceremony 劉怡均教授(慈濟大學副校長) Professor Ingrid Liu(Vice President, Tzu Chi University)		
08 : 30-09 : 30	專題演講一 Keynote Speech 1 新加坡教育制度與運動 健康教學研究發展 Education for health, fitness and associated research in Singapore	主持人 Presider : 黃森芳副教授 Associate Professor Sen-fang Huang (慈濟大學教育傳播學院體育教學中心主任 Chair, Center of Physical Education, Tzu Chi University) 主講人 Keynote Speaker : Professor Michael CHIA (National Institute of Education, Nanyang Technological University, Singapore)	地點 Venue : L0306 階梯教室 Lecture Room
09 : 30-10 : 30	專題演講二 Keynote Speech 2 21世紀人類非傳染疾病的健康 威脅 Health threat & Prevention of non-communicable diseases in the 21st century	主持人 Presider : 黃森芳副教授 Associate Professor Sen-fang Huang (慈濟大學教育傳播學院體育教學中心主任 Chair, Center of Physical Education, Tzu Chi University) 主講人 Keynote Speaker : Professor Chen Chee Keong (Exercise and Sports Science Programme, School of Health Sciences, Universiti Sains Malaysia)	
10 : 30-10 : 50	茶敘 Tea Break		
10 : 50-11 : 50	專題演講三 Keynote Speech 3 學習即遊戲·遊戲即學習 Learning to Play and Playing to Learn	主持人 Presider : 鄭雅莉副教授 Associate Professor Ya-Li Cheng (慈濟大學教育傳播學院兒童發展與家庭教育學系主任 Chair, Dept. of Child Development and Family Studies, Tzu Chi University) 主講人 Keynote Speaker : Professor Lin Moore (Department of Family Sciences, Texas Woman's University, U.S.A)	地點 Venue : L0306 階梯教室 Lecture Room
11 : 50-13 : 30	午餐時間 Lunch Time		
13 : 30-14 : 30	論文發表 Concurrent Session 1 (L0301) 主持人 Presider : Professor Chen Chee Keong (Universiti Sains Malaysia) 評論人 Discussant : 陳沛嵐助理教授 Assistant Professor Pei-Lan Chen (慈濟大學教育傳播學院師資培育中心, Center for Teacher Education, Tzu Chi University) 1-1 : 工作壓力、工作滿意度與其組織承諾之關係研究:以原住民重點學校國小校長為例(洪煥正、姜得勝) A Study of the Correlation among Job Stress, Job Satisfaction and Organizational Commitment: Taking an Example of the Principals of Distinctive Elementary Schools for Aborigines (Zong-Jang Hung, Ter-Sheng Chiang) 1-2 : MOOC 課程多媒體教材中誘人細節對認知負荷及學習成效影響之探討(林有甄) Effect of Seductive-Details in MOOC Multimedia on Cognitive Load and Learning Effectiveness (Yu-Chen Lin) 1-3 : 花蓮縣國中科學學習動機與學習表現之研究(謝曼盈、張景媛) Science Motivation and Performance for Junior High School Students in Hualien County (Man-Ying Hsieh, Ching-Yuan Chang) 1-4 : 微電影賞析教學融入孝親教育之研究(吳善揮、文德榮) A Study on Integrating the Teaching of Micro-film Appreciation into Filial Piety Education (Ng Sin Fai Eric, Man Tak Wing)	論文發表 Concurrent Session 2 (L0306) 主持人 Presider : Professor Lin Moore (Texas Woman's University) 評論人 Discussant : 許智香副教授 Associate Professor Chih-Hsiang Hsu (慈濟大學教育傳播學院教育研究所 Graduate Institute of Education, Tzu Chi University) 2-1 : 稻田裡的素養導向教學:慈濟中學自主學習案例(何繼琪、郭梅桂、謝景貴) Competency-based Instruction in the Paddy: Autonomous Learning Case in Tzu Chi Senior High School Affiliated with Tzu Chi University (Yun-Chi Ho, Mei-Kuei Kuo, Ching-Kuei Hsieh) 2-2 : 黃梁一夢-一位退休教師生命歷程發展與終身學習歷程之探究(吳淑娟) Research on the Process of Development of Life Course and Lifelong Learning of a Retired Teacher (Shu-Chuan Wu) 2-3 : 不同依附風格的男女大學生有關情緒智慧與內外控人格之關係探究(林慧登) The research of different attachment style's male university students' relationship between emotional intelligence and locus of control (Huei-Syuan Lin) 2-4 : 大學生人際需求、社交頻率、同儕關係的相關性(陳文慰) The Correlation between Fundamental Interpersonal Relations Orientation Social Frequency and Peer Relationship of College Students (Wen-Mao Chen)	發表人 Presenter : 每篇各 12 分鐘 (12 minutes per Paper) 、 評論人 Discussant : 每篇各 3 分鐘 (3 minutes per Paper)
	14 : 30-14 : 40	茶敘 Tea Break	
14 : 40-15 : 55	論文發表 Concurrent Session 3 (L0301) 主持人 Presider : Professor Michael CHIA (Nanyang Technological University) 評論人 Discussant : 孫維三副教授 Associate Professor Wei-San Sun (慈濟大學教育傳播學院傳播學系 Dept. of Communication, Tzu Chi University) 3-1 : 主動式推廣食品營養知識對於健康認知之影響(簡廷易、張詠祺) The Effects of Health Awareness by Communicate Positively with Food and Nutrition Information (Ting-Yi Chien, Yung-Chi Chang) 3-2 : 盛夏, 燃燒了你, 成就了誰? -從「2018 踮點台灣」探討中華電信企業公民之實踐(黃釋賢) Fighting Spirit on summer vacation: How Chungwa Telecom reach corporate citizenship via 2018 Click Taiwan (Shih-Hsien Huang) 3-3 : 直播閱聽人贊助動機及滿意度(邱建芸、徐振興) A Study of the Motivation and Satisfaction of Viewers' Sponsorship for Live Broadcast (Chieh-yun Chiu, Chen-Hsing Hsu) 3-4 : 喜劇電影建構的女性形象研究:以周星馳主演的流行電影為例(倪上筑、徐振興) The female images in reflected comedy films : A content analysis of popular comedy films starred by Stephen Chow (Shang-Chu Ni, Chen-Hsing Hsu) 3-5 : 無所不在的聲音: 年輕人的線上音樂及廣播消費研究(江明潔) Sound Everywhere : A Study of Online Music and Online Radio Consumption of Young Adult (Ming-Chieh Chiang)	論文發表 Concurrent Session 4 (L0306) 主持人 Presider : 許育齡副教授 Associate Professor Yu-Ling Hsu (慈濟大學教育傳播學院教育研究所所長 Chair, Graduate Institute of Education, Tzu Chi University) 評論人 Discussant : 陳聰毅教授 Professor Tsung-I Chen (慈濟大學教育傳播學院體育教學中心, Center of Physical Education, Tzu Chi University) 4-1 : 運動與哺乳期間骨密度:系統性研究與統合分析(李玲玲、黃森芳) Exercise and bone density during lactation: a systematic review and meta-analysis (Ling-Ling Lee, Sen-Fang Huang) 4-2 : 以臺灣版福祿量表評估偏鄉肌少症長者之跌倒風險(徐錦興、李采玲、鍾芯宇) Factors Associated with Falls in Community-dwelling Older Adults with Sarcopenia-Using Tw-FROP-Com as the Assessment Tool (Chin-Hsing Hsu, Tsai-Hsuan Lee, Hsin-Yu Chung) 4-3 : 台灣高齡社會政策與產業發展之比較研究(林雪淇) Comparative Study of Taiwan and Malaysia about Aging Society Policy and Development of Aging Industry (Sek-Gee Lim) 4-4 : 大學師生對高等教育學習型態的省思:以多元文化家庭議題研究課為例(李雪菱) Educator and Learners' Reflections on Learning Styles in Higher Education: A Case from A Cultural Diversity and Family Research Course (Shiue-Ling Lee)	發表人 Presenter : 每篇各 12 分鐘 (12 minutes per Paper) 、 評論人 Discussant : 每篇各 3 分鐘 (3 minutes per Paper)
	15 : 55-16 : 30	綜合座談 Panel Discussion 主持人 Presider : 許育齡副教授 Associate Professor Yu-Ling Hsu (慈濟大學教育傳播學院教育研究所所長 Chair, Graduate Institute of Education, Tzu Chi University) 與談人 Panelist : 孫維三副教授 Associate Professor Wei-San Sun (慈濟大學教育傳播學院傳播學系 Dept. of Communication, Tzu Chi University) 與談人 Panelist : 陳聰毅教授 Professor Tsung-I Chen (慈濟大學教育傳播學院體育教學中心, Center of Physical Education, Tzu Chi University) 與談人 Panelist : Professor Chen Chee Keong (Universiti Sains Malaysia) 與談人 Panelist : Professor Lin Moore (Texas Woman's University) 與談人 Panelist : Professor Michael CHIA (Nanyang Technological University)	
16 : 30	賦歸 Farewell		

