

## 有誰比謝安田教授更有資格教您如何撰寫 SSCI 呢？

現在無論公私立大學對老師升等的要求愈來愈高，愈來愈嚴謹了，想要不落人後，被歸為邊緣教師，練就撰寫 SSCI 功力，絕對是必要且不敗的武功。But it is 做出來的，不是講出來，更不是就可以做的到的!!! 從 2007 迄今受邀擔任 Service Industries Journal (SSCI) Editorial Board，今年度更被頂尖 Academy of Management Journal 邀請期刊擔任評審的，謝安田教授累計截至今年為止，SSCI 期刊的產出量已高達 28 篇，更當所有人都在苦思第一篇如何完成，如何被接受的情況之下，謝安田教授卻已每年 1~2 篇的驚人速度，擁有了 28 篇這樣驚人的產量，加上受謝教授指導成功投稿文章的更是不計其數，想要了解如何投稿 SSCI 期刊，提高研究文章之接受率與通過教師升等之機率，成為具有國際學術品質認證之學術人嗎？中國文化大學有幸聘請到謝安田教授親自至本校教授您投稿的技巧，這樣的機會您豈可輕易錯過？

### ➡ 開課資訊

- 報名資格：欲投稿 SSCI 期刊，提高研究文章接受率與通過教師升等認證之學術人或有興趣者，皆可報名。
- 課程規劃：講座課程，每週六密集上課，共六次，合計三十六小時
- 開課日期：101 年 7 月 21 日（六）。上課日期：7/21、7/28、8/4、8/11、8/18、8/25
- 上課時間：每週六，0900~1600，中間休息一小時。
- 上課地點：中國文化大學推廣教育部
- 繳交費用：
  - 【一般學員】NT \$ 20,000
  - 【文大師生（含校友）】NT \$ 18,000
  - 【本課程舊生回流】NT \$ 10,000 (曾上過本校開設之 SSCI 課程之學員之專屬優惠)
- 洽詢專線：(02) 2700-5858 # 8203 張小姐（週一至週五 11AM~7PM）
- 網址：『<http://www.sce.pccu.edu.tw>』
- 報名繳費：即日起至（7/20），額滿為止。可採用網路報名，或是至本校建國本部一樓櫃台現場報名。（地址：106 台北市大安區建國南路二段 231 號，一樓服務中心。報名受理時間：週一至週六 9AM~9PM；週日至 5PM）。
- 學員注意事項
  - 1.課程結業後發給研習證書。
  - 2.課程內容及進度、上課日期等，授課老師得視需要變更或調整。
  - 3.本校有權視教室使用狀況異動之其他館別上課之權利。

### ➡ 授課大綱

#### 一、為何要投稿 SSCI 期刊？

SSCI 期刊為現今國際社會科學學術品質之指標。它代表學術社群之參與程度及對知識產出之貢獻。它也關係著升等與研究補助。

## 二、SSCI 簡介

- 1 SSCI, SCI, AHCI
- 2 SSCI 之重要性：學者為何要投稿 SSCI 期刊
- 3 SSCI Index 之意義

## 三、Fundamental of SSCI Articles

SSCI 的 Paper 至少要具備下列三要素：

- 1 Relationship 之確定：研究之變數關係為何？包括多少個變數才合宜？
- 2 Relevance and Rigor：內容要相關且組織要嚴謹，要具備什麼條件才合乎 Relevance and Rigor 的 article.
- 3 Theory 要有理論：要具備什麼要件才算有 Theory？

## 四、Contributions to Literature

SSCI Article 要有學術貢獻，什麼是學術貢獻？如何撰寫才能獲得 reviewers 及 editors 認同是具有學術貢獻的文章？

## 五、Rules for References：什麼是學術界認可之參考文獻？References 選用不當會被認為品質不佳的 Paper。本節介紹國際學術認可之文獻參考規則。

## 六、Peer Review（同儕評審）

如何引起 reviewers 正面觀點的評審？本節亦將介紹 reviewers 之角色與功能及 peer review 的優缺點。

## 七、退稿原因分析

從退稿原因之分析中來改善研究及寫作是邁向投稿 SSCI 期刊成功之路的捷徑。

## 八、SSCI Journal Editors Advices

Editors 的建言有助於 Paper 品質的提升及增加被期刊接受的機率。

## 九、Generating Interesting Ideas

研究題目為 Paper 是否被接受的重要因素，故要選擇一個有趣且重要的題目來寫。然題目 idea 如何產生？什麼是有趣的題目？此為本節的重點。

## 十、如何撰稿？

如何將研究內容寫成文稿？即 Introduction,……Results, Discussion ………等各節撰寫之重點及原則。

## 十一、修訂文稿之原則與技巧（Revision）

投稿之後不必修訂直接被接受之可能性很低，若能獲得修訂（revision）之機會已屬不易，唯在此一階段被拒絕（rejection）之機率亦可能高達 20%左右，故應好好把握此一機會。

## 十二、Q & A

### ➡ 謝安田教授簡歷

學歷：哈佛大學博士

Editorial Board

- 2007 ~ Service Industries Journal (SSCI)

SSCI 期刊評審 (2011,2010,2009,2008, 2007, 2005, 2004, 2003, 2002 & 2001)

- 2011 Tourism Management
- 2010 Academy of Management Journal
- 2009 Tourism Management
- 2008 Social Behavior and Personality
- 2007 Social Behavior and Personality
- 2005 International Journal of Manpower
- 2005 Journal of Management Studies
- 2004 International Journal of Manpower
- 2003 International Journal of Manpower
- 2002 International Journal of Manpower
- 2001 International Journal of Stress Management

研究著作

SSCI 期刊論文 (共 28 篇)

1. Mao, H. Y., Hsieh, A. T. (謝安田) & Chen, C. Y. (2012). The relationship between workplace friendship and perceived job significance. *Journal of Management & Organization*, 18(2), 247-262.  
(註：Issues/Year:4 Journal Country/Territory:AUSTRALIA Publisher:ECONTENT MANAGEMENT  
Number of items published in: 2010=39; 2009= 42;2008= 31 資料來源：2010 年 JCR)
2. Chen, C. Y., Mao, H. Y., & Hsieh, A. T. (謝安田) (2012). Role ambiguity, employee gender, and workplace friendship. *Psychological Reports*, accepted.
3. Mao, H. Y. & Hsieh, A. T. (謝安田) (2011). Organizational level and friendship expectation at work. *Asian Business & Management*, accepted.  
(註：Issues/Year:4 Journal Country/Territory:ENGLAND Publisher:PALGRAVE MACMILLAN LTD  
Number of items published in: 2010= 23; 2009=19; 2008= 22 資料來源：2010 年 JCR)
4. Hsieh, A. T. (謝安田) & Chen, Y. Y. (2011). The Influence of Employee Referrals on P-O Fit. *Public Personnel Management*, 40(4), 327-340.
5. Hsieh, A. T.(謝安田)& Hsieh, S. H. (2010). Dangerous work and name disclosure. *Journal of Criminal Justice*, 38(4), 410-418.
6. Lin, S. L.& Hsieh, A. T. (謝安田) (2010). The Integration-Responsiveness Framework and Subsidiary Management: A Response. *Journal of Business Research*, 63(8), 911-913.
7. Lin, S. L.& Hsieh, A. T. (謝安田) (2010). Implementing International Strategy: Roles of Subsidiaries, Operational Capabilities and Procedural Justice. *Journal of Business Research*, 63(1), 52-59.  
(the acceptance rate for JBR International Business Area: 3%)
8. Liang, S. C. & Hsieh, A. T. (謝安田) (2008). The role of organizational socialization in burnout: A Taiwanese example. *Social Behavior and Personality*, 36(2), 197-216.
9. Liang, S. C. & Hsieh, A. T. (謝安田) (2007, October). Burnout and workplace deviance among flight attendants in Taiwan. *Psychological Reports*, 101, 457-468.

10. Wang K. C., Hsieh, A. T. (謝安田), Chou, S. H. & Lin, Y. S. (2007). GPTCCC : An Instrument for Measuring Group Package Tour Service. *Tourism Management*, 28(2), 361-376.
11. Hsieh, A. T. (謝安田) & Wu, D. H. (2007, January). The Relationship between Timing of Tipping and Service Effort. *The Service Industries Journal*, 27(1-2), 1-14.
12. Chang, J & Hsieh, A. T. (謝安田) (2006). Leisure Motives of eating out in night markets. *Journal of Business Research*, 59(12), 1276-1278.
13. Hsieh, A. T. (謝安田), & Chang, J. (2006, February). Shopping and tourist night markets in Taiwan. *Tourism Management*, 27(1), 138-145.
14. Hsieh, A. T. (謝安田) & Liu, L. L. (2006, January). The re-examination of the relationship between employee stock ownership and voluntary employer change intention in Taiwan. *International Journal of Human Resource Management*, 17(1), 174-189.
15. Hsieh, A. T. (謝安田), & Yen, C. H. (2005, October). The effect of customer participation on service providers' job stress. *The Service Industries Journal*, 25(7), 891-905.
16. Liang, S. C., & Hsieh, A. T. (謝安田) (2005). Individual' s perception of career development and job burnout among flight attendants in Taiwan. *The International Journal of Aviation Psychology*, 15(2), 119-134.
17. Hsieh, A. T. (謝安田) & Chang, W. T. (2004). The effects of consumer participation on price sensitivity. *Journal of Consumer Affairs*, 38(2), 282-296.
18. Hsieh, A. T. (謝安田) & Chao, H. Y. (2004). A reassessment of the relationship between job specialization, job rotation, and job burnout: example of Taiwan' s high-technology industry. *The International Journal of Human Resource Management*, 15(6), 1108-1123.
19. Hsieh, A. T. (謝安田), Yen, C. H. & Chin, K. C. (2004). Participative customers as partial employees and service provider workload. *International Journal of Service Industry Management*, 15(2), 187-199.  
(as of January 23, 2009, download 1,467 times)
20. Wang, K. C., Hsieh, A. T. (謝安田), Yeh, Y. C., & Tsai, C. W. (2004). Who is the decision maker: The parents or the child in group package tour? *Tourism Management*, 25(2), 183-194.
21. Hsiung, T. L., & Hsieh, A. T. (謝安田) (2003). Newcomer socialization: The role of job standardization. *Public Personnel Management*, 32(4), 579-589.
22. Hsieh, Y. M. & Hsieh, A. T. (謝安田). (2003). Does job standardization increase job burnout? *International Journal of Manpower*, 24(5), 590-614.  
(as of January 23, 2009, download 2,016 times)
23. Hsieh, A. T. (謝安田), Chou, C. H., & Chen, C. M. (2002). Job standardization and service quality: A closer look at the application of total quality management to the public sector. *Total Quality Management*, 13(7), 899-912.
24. Wang, K. C., Hsieh, A. T. (謝安田), & Chen, W. Y. (2002). Is the tour leader an effective endorser for group package tour brochures? *Tourism Management*, 23(5), 489-498.
25. Lin, S. L., Hsieh, A. T. (謝安田) (2002). The constraints of task identity on organizational commitment. *International Journal of Manpower*. 23(2), 151-165.

26. Hsieh, Y. M. & Hsieh, A. T. (謝安田) (2001). Enhancement of service quality with job standardization. *The Service Industries Journal*, 21(3), 147-166.
27. Lin, T. C. & Hsieh, A. T. (謝安田) (2001). The impact of job stress on early retirement intention. *International Journal of Stress Management*, 8(3), 243-247.
28. Wang, K. C., Hsieh, A. T. (謝安田), & Huan, T. C. (2000). Critical service features in group package tour: An exploratory research. *Tourism Management*, 21(2), 177-189.

其他國際期刊論文(共 6 篇)

1. Hsieh, A. T. (謝安田), & Tsai, C. W. (2009). Re-examination of job experience on service quality. *International Journal of Tourism and Travel*, 2(2), 50-60.
2. Hsieh, A. T. (謝安田), & Tsai, C. W. (2009). Does national culture really matter? Hotel service perceptions by Taiwan and American tourists. *International Journal of Culture, Tourism and Hospitality Research*, 3(1), 54-69.
3. Hsieh, A. T. (謝安田) & Li, C. K. (2008, February). The moderating effect of brand image on public relations perception and customer loyalty. *Marketing Intelligence & Planning*, 26(1), 26-42.
4. Hsieh, A. T. (謝安田), & Chang, J. (2005). The Different Response to Hotels' Endorsement Advertising by Taiwanese and American Tourists. *Journal of Travel and Tourism Marketing*, 19(4), 41-54.
5. Hsieh, A. T. (謝安田), & Liang, S. C. (2004). Workplace deviance behavior and its demographic relationship among Taiwan's flight attendants. *Journal of Human Resources in Hospitality and Tourism*, 3(1), 19-32.
6. Hsieh, A. T. (謝安田), & Lin, S. C. (2002). A re-examination of corporate layoff announcement and stock prices. *Journal of e. Commerce and Psychology*, 2(4), 52-74.