

## CV

Name : Kai-Wen Cheng (鄭凱文)  
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### **EMPLOYMENT**

2009 – 2011 Postdoctoral Fellowship, Center for Tobacco Control Research and Education, University of California San Francisco.

### **EDUCATION**

2009 Ph. D Policy Analysis & Management (Major: Health Economics/Policy)  
Cornell University USA  
Dissertation: Three Essays on the Economics of Health Behaviors  
Dissertation Advisor: Donald Kenkel  
2002 M. A. Economics National Taipei University Taiwan  
2000 B. A. Economics National Taipei University Taiwan

### **RESEARCH SPECIALTIES**

Health Economics; Health Policy; Policy & Program Evaluation

### **TEACHING SPECIALTIES**

Health Economics; Economics of Risky Health Behaviors; Cost-Benefit Analysis;  
Biostatistics; Regression Analysis

### **RESEARCH EXPERIENCE**

2003 – 2004 Research Assistant to Prof. Jin-Tan Liu, Economics Department,  
National Taiwan University  
2005 Summer Research Assistant to Prof. Kosali Simon, Policy Analysis and  
Management Department, Cornell University  
2006 – 09 Summer Research Assistant to Prof. Donald Kenkel, Policy Analysis and  
Management Department, Cornell University

### **TEACHING EXPERIENCE**

TA for the following classes

2005 Risk Management and Policy, Department of Policy Analysis &  
Management, Cornell University  
2007-2008 Econometrics, Department of Policy Analysis & Management, Cornell  
University

2006, 08 - 09 Statistics, Department of Policy Analysis & Management, Cornell University

### **PUBLICATIONS**

Liu F, Zhang N, **Cheng K-W**, Wang H. (2010) Reduced Smoking and Rising Obesity: Do Smoking Bans in Workplaces Matter? *Economics Letters*, 10-8 (3), 249-252. (SSCI)

**Cheng K-W**, Kenkel DS. (2010) U.S. Cigarette Demand: 1944-2004. *The B.E. Journal of Economic Analysis & Policy*, 10(1) (Contributions) Article 78. (SSCI)

**Cheng K-W**. (2011) The Effect of Contraceptive Knowledge on Fertility: the Roles of Mass Media and Social Networks. *Journal of Family and Economic Issues* 32(2), 257-267. (JEL/EconLit)

**Cheng K-W**, Glantz SA, Lightwood JM. (2011) Smokefree Laws are Associated with Increased Voluntary Home Smokefree Rules, *American Journal of Preventive Medicine* 41(6):566 -572 (impact factor: 5.006) (SCI)

**Cheng K-W**, Tsoh J, Cui W, Li X, Kohrman M. Smoking Intensity among Male Factory Workers in Kunming, China (submitted to *Nicotine and Tobacco Research*)

Okechukwu C, Bacic J, **Cheng K-W**, Catalano R. Smoking among Construction Workers: the Nonlinear Influence of the Economy, Cigarette Prices, and Antismoking Sentiment (TUS-CPS 1992 - 2007) (submitted to *Social Science & Medicine*)

### **PAPERS IN PROGRESS**

**Cheng K-W**, Loh A, Tsai Y. The Influence of Tax-Induced Cigarette Price Hike on the Brand Switching Behaviors in Taiwan

**Cheng K-W**, McMillen R, Glantz S. The Influences of Smokefree Policies on SHS Exposure in Private Places.

### **CONFERENCE PRESENTATIONS**

**Cheng K-W** (2008) "Contraceptive Knowledge, Schooling, and Fertility: the Roles of Mass Media and Social Network" Population American Association.

Liu F Zhang N **Cheng K-W** Wang H (2008) "Reduced Smoking and Rising Obesity: Do Smoking Bans in Workplaces Matter?" American Society of Health Economists.

**Cheng K-W** (2009) "The Effect of Contraceptive Knowledge on Fertility: the Roles of Mass Media and Social Network" Population American Association.

**Cheng K-W** & Kenkel D (2009) "U.S. Cigarette Demand: 1944-2004" Western Economic Association International.

**Cheng K-W**, Lightwood JM, Glantz SA (2010) "Norm Spreading or Behavioral Compensating -- Do the Clean Indoor Air Laws Increase Voluntary Home Smoke Free Rules?" American Society of Health Economists.

**Cheng K-W**, Lightwood JM, Glantz SA (2010) "Norm Spreading or Behavioral Compensating -- Do the Clean Indoor Air Laws Increase Voluntary Home Smoke Free Rules?" American Public Health Association.

**Cheng K-W**, Lightwood JM, Glantz SA (2011) "The Effect of Clean Indoor Air Laws on Smoking Cessation" American Public Health Association. [scheduled]

### **GRANTS AND AWARDS**

2004 – 2009 Graduate Student Teaching Assistantship, Policy Analysis and Management, Cornell University  
2008 Summer Workshop Scholarship, RAND Summer Institute  
2008 Graduate Student Conference Grant, Graduate School, Cornell University  
2008 Graduate Student Conference Grant, Policy Analysis and Management, Cornell University  
2008 Hu-Shi Memorial Grant, Cornell University  
2008 Dissertation Support Scholarship, Policy Analysis and Management, Cornell University  
2009 Graduate Student Conference Grant, Policy Analysis and Management, Cornell University  
2009 Graduate Student Conference Grant, Graduate School, Cornell University  
2010 Postdoctoral Conference Grant, CTCRE, UCSF

### **JOURNAL REFEREE**

Journal of Family and Economic Issues; Journal of Anxiety, Stress, & Coping

### **REFERENCES**

[1] Donald Kenkel

Professor

Department of Policy Analysis and Management, Cornell University

Phone: (607) 255-2594, Fax: (607) 255-4071 Email: dsk10@cornell.edu

[2] Dean Lillard

Senior Research Associate

Department of Policy Analysis and Management, Cornell University

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[3] Stanton Glantz

Professor of Medicine, University of California

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